



Our goal is to provide up-to-date information about the ever-changing conditions affecting produce. Our weekly produce newsletter uses many sources and markets to track price, availability & quality.

MOTHER NATURE'S DECISIONS

Asparagus supplies have moved growing areas in MX & CA is increasing & Peru will soon increase. Broccoli is tight due to gaps caused by rain. That wet weather has also really hurt cauliflower supplies but it hasn't dampened demand. Celery is steady to a bit lower on less demand but prices are ridiculous. There are decent supplies of Southern FL cucumbers but quality isn't very good & Central FL has good quality but light supplies. GA has cucumbers starting to help out. The west has good supplies of cucumbers with nice quality. Eastern green peppers are in good supply from FL & they will move to GA shortly with light demand. Green peppers from western sources are in good supply. Very good weather (haven't heard that for a while) is helping iceberg, Romaine & leaf lettuces. There are some quality issues but overall, quality is decent. The storage season for Northwest onions is coming to an end so there are a lot on onions on the market but not without quality issues like sprouting & translucency. The draw for potatoes is heavier for Mother's Day as we use up the northern storage supplies. There are better eastern squash supplies & western supplies are good. Overall tomatoes supplies are ok from FL but MX is finishing. Avocados will remain steady but on the high side. New crop raspberries will increase on hotter temps but are tight for a week or so. Strawberries are moving into CA fully with improving supplies. Most green grapes are older storage expensive ones. Red grape imports are still ok with domestic starting anytime & green a week or so behind. Cantaloupes are getting tighter as we wait on domestic in a couple of weeks. Honeydew is also tight & domestic is maybe 3 weeks away. We will see better pineapple supplies in a week or two.

Make Way for Sweet Onions

We have traditionally used Spanish or yellow onions as our first choice of onions. However, sweet onions are beginning to take over because of their sweeter & milder taste. Most people have heard of the Vidalia onion variety but also keep your eyes open for Walla Walla, Texas Super Sweet and Yellow Granex. They are typically a spring time product but are becoming the primary choice of consumers and are starting to force year round availability. Be careful though, sweet onions have shorter shelflife than other onions.

Mothers hold their childrens hands for a short while, but their hearts forever

PRODUCE EXCHANGE TRENDS

This section of the Newsletter is designed to give a quick overview of the trends of individual items. "Mother Nature's Decisions" gives more info on the market & "Pics Worth a Look" will give an approximate up or down % for the week.

Tomatoes – Globes are up some, cherry are steady & grape are higher & Romas are steady.

Potatoes – bakers are steady & reds are steady but 70ct & larger are still on the tight side.

Lettuces –is Iceberg lower. Leaf and Romaine are down some. There are some quality issues with lettuce. Romaine hearts are fairly steady.

Cauliflower – prices continue to climb like crazy and demand is strong this week.

Broccoli – is higher with minor defects.

Grapes – Green are up some more & a bad deal & red are steady and still the much better deal.

Strawberries – growing areas are moving from FL & MX to CA with steady supplies this week.

Melons – Dews are lower & loupes are climbing.

Lemons– supplies are moving growing areas but prices are steady.

Squash – yellow is lower & green is fairly steady.

Peppers – green are higher this week.

Onions –yellow are steady to lower but still high.

Celery – prices are down some but still crazy high.

Apples- prices are steady this week.

Cucumbers – prices are steady this week.

Raspberries – prices are up some.

Carrots – are steady to down some this week.

Asparagus – prices are higher this week.

PICS WORTH A LOOK FOR THE WEEK - Each ↑↓ = 8 -12% change

GOOD VALUES

Asparagus	Honeydew↓	Squash, Yell↓
Broccoli↑	Iceberg↓	Tomatoes
Cantaloupe↑	Romaine	Watermelon
Carrots	Plum Tomatoes	
Cherry Tom	Strawberries	
Green Leaf	Squash, Gr	

WATCH OUT-CAREFULLY CONSIDER

Cucumbers	Peppers↑
Cabbage	Grapes, Gr
Celery	Grapes, Red
Corn	Raspberries
Onions	Avocados
Cauliflower↑↑↑	